



Social Venture Youth Exchange

An experience designed to offer students a broad, immersive and engaging learning experience to fine-tune key practical elements of social venture design, and to equip students with the core managerial skills needed to catalyze positive social change through enterprise-led development.

Program - The program will run in Thailand exposing students to social ventures, taking place across 3 locations. The class size will be 60 students, made up of 30 Korean students and 30 international students from Thailand, Vietnam, Myanmar, India, Nepal, Bangladesh, and Pakistan. Students will be divided into groups of 10, each group including a Thai speaker who will help enable interactive communication with locals and social venture employees and entrepreneurs.

The program will be immersive, engaging and fun, including:

- Workshop sessions
- Cultural excursions
- Community immersions
- Discussion groups
- Expert mentoring sessions
- Pitching opportunities

The purpose of the program is to provide **an in-depth understanding of a variety of business concepts** and **build on practical business skills** necessary for launching and maintaining a viable enterprise-led SDG solution. Students will be introduced to key hard skills necessary for converting creative solutions into marketable offerings.

Outcomes - At the end of the **8-day offering**, participants will be able to:

- Increase their understanding of social venture business models, and demonstrate an ability to identify the practical application of these in the operations of real-life social ventures.
- Demonstrate a solid grip on the **financial models and value propositions** of the social ventures visited.
- Work in multi-cultural teams, with people from a range of different backgrounds.
- Gain an understanding of the social venture ecosystem in Thailand.
- Increase their ability to share ideas, develop their presentation skills, and ask the right kinds of questions to gather appropriate information.

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Social Ventures - The program will visit three community-based social ventures and also the United Nations Economic and Social Commission for Asia and the Pacific (UN ESCAP).

UN ESCAP: The UN’s regional hub for promoting cooperation among countries to achieve sustainable development across the region. ESCAP is the largest regional intergovernmental platform, with 53 member states and 9 associate members, with an unparalleled understanding of the evolving economic, social and environmental dynamics of the region.

Baan Koh Klang Klong Toey: An exploration of community-based enterprises with insights on sustainable housing solutions and urban community development through enterprise from community leaders.

Zero Baht Shop: A community store in Bangkok’s Prawet district that allows customers to exchange recyclable waste for consumer goods, turning recycling into a currency. The store also runs specialized training sessions on upcycling and plastic waste reduction.

Village Development Fund: The Village Development Fund is the world’s second-largest microfinance bank, with a branch embedded in the Pak Kret community in Nonthanburi, Bangkok. The bank uses the model established by Professor Muhammad Yunus and the Grameen Bank to offer poor people financing options for income-generating activities.

Practicalities - You will be provided with accommodation on the AIT campus, with two people to a room. Please make sure you bring sturdy shoes, as the program will involve some walking. Bangkok is a hot city and the temperature is likely to be around 34 degrees Celsius during the day, so pack accordingly. It is currently the wet season in Bangkok, which means that it is likely to rain at some point during the program. Please bring raincoats / umbrellas.

Schedule:

DATE	PROGRAM
Aug 4 th	AIT MAIN CAMPUS
0000 – 1500	Arrival & Check in to AIT Hotel
1500 – 1700	Welcome Address and Orientation at AIT
1700 – 2030	AIT International Exploration & Recreation
Aug 5 th	UN ESCAP
0730 – 0900	Travel from AIT to UN
0900 – 1700	UNCC Opening, Visit and SDGs
1700 – 1900	Caravan Chatbox: Are the SDGs and the UN relevant today?
1900 – 2130	Night Market & Relax at AIT
Aug 6 th	KLONG TOEY DISTRICT, BANGKOK
0830 – 1000	Morning Workshop: What is Social Business?
1000 – 1100	Caravan Chatbox: Group Discussions on Selfish vs. Selfless Entrepreneurship
1100 – 1230	Presentation from Baan Koh Klang Klong Toey Community Leaders, Bangkok on Sustainable Housing and Poor Urban Community Development Through Social Business
1230 – 1330	Community Food Experience
1330 – 1700	Immersion with Local Community Members: Understanding The Effects of Poverty and the

	Impact of Social Business
1700 – 1830	Caravan Chatbox: Reflective Discussions
1830 – 2130	Dinner & Relax at AIT
Aug 7th	PRAWAT DISTRICT, BANGKOK
0830 – 1000	Morning Workshop: Business Models in the Social Sector
1000 – 1100	Caravan Chatbox: Market Opportunities for Empowerment
1100 – 1230	Recycling Workshop with the Zero Baht Shop, A Plastic Bank Social Business for Increasing Livelihoods of Waste Pickers, Recycling and Upcycling Entrepreneurship
1230 – 1330	Community Food Experience
1330 – 1700	Immersion with Local Community Members: Understanding Community-Based Business Models
1700 – 1830	Caravan Chatbox: The Concept of Value and Value Addition
1830 – 2130	Dinner & Relax at AIT
Aug 8th	PAK KRET, NONTHANBURI
0830 – 1000	Morning Workshop: Accessing Finance for Social Business
1030 – 1100	Caravan Chatbox: Perspectives on Starting a Social Venture
1100 – 1230	Presentation from the Loan Officers of The Village Development Fund (Microfinance Bank)
1230 – 1330	Community Food Experience
1330 – 1700	Immersion and Business Exploration with the Borrowers of The Village Development Fund
1700 – 1830	Caravan Chatbox: How Would You Spend a Micro-finance Loan?
1830 – 2130	Dinner & Relax at AIT
Aug 9th	AIT
0900 – 1030	Morning Presentation: How I Designed My Social Business by Social Health Enterprise, to Rehabilitate Prisoners Whilst Providing Health Benefits for Customers
1030 – 1100	Refreshments & Thai Traditional Massage by Ex-Prisoners
1100 – 1230	Workshop: Social Business Design Thinking
1230 – 1330	Food From Around Asia
1330 – 1700	Mentoring: Building a Social Business
1700 – 1830	Optional Group Drop Ins: Business Model Advice
1700 – 1830	Swimming & Cycling Options at AIT
1830 – 2130	Dinner & Relax at AIT
Aug 10th	ASOK, BANGKOK
0830 – 1000	Morning Workshop: Financials for Social Business
1000 – 1100	Caravan Chatbox: What's More Important, Financial or Social Return on Investment?
1100 – 1230	Presentation from Population and Community Development Association on Cross-Subsidization Models in Tourism, Education and Sexual Reproductive Health
1230 – 1330	Cabbages & Condoms Restaurant Experience
1330 – 1700	Peer Mentorship and Group Feedback
1700 – 1830	Caravan Chatbox: Communicating, Pitching & Sales
1830 – 2130	Dinner & Relax at AIT
Aug 11th	ASOK, BANGKOK
0800 – 0900	Check Out From AIT Hotel
0900 – 1030	Caravan Chatbox: Final Reflections on Your Pitch
1030 – 1300	Pitching to Communities & Closing Ceremony
1300 – 1430	Farewell Lunch and Photo Opportunities
1430 – 1700	Departure

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